The regular scheduled meeting of the Directors of the Crowsnest Pass Chamber of Commerce was held at Crowsnest Pass Golf Club on March 11th, at 9am, 2024 with President Teyel Strandquist in the Chair.

**PRESENT:** Daina Lazzarotto, Jennifer Zuhlke, Brent Koinberg, Teyel Strandquist, Bryce Andreasen

**GUEST:**

**ABSENT:** Melanie Schefter, Tawny Davidson

**RECORDING**

**SECRETARY:** Kylee Warkus-Forget

**CONFIRMATION OF QUORUM**

President, Vice President, Secretary and two Directors present, Quorum met.

**CALL TO ORDER**

The meeting called to order at 9:11 am. With President Teyel Strandquist

**APPROVAL OF AGENDA**

MOTION to approve the agenda, with no additions, as presented. Quorum met. Motioned by Bryce & Daina

**APPROVAL OF MINUTES**

Minutes from February 2024 Board of Directors meeting were distributed, plus minutes from Crowfest were distributed for review.

Quorum met approved above minutes by Bryce & Jenn.

**APPROVAL OF FINANCIAL STATEMENTS**

Presented from current year to date.

Quorum met, financials approved by Jenn & Bryce.

**ADDITIONS TO AGENDA**

none

**BUSINESS ARISING FROM THE MINUTES**

1. **Visitors Guide:** The guides have been shipped, we are storing the Guides at the same location with Northback for easier access. We all need to arrange dates that work for everyone to pick up and distribute as a team. Guides were able to be distributed at the Calgary Trade show curtesy of John Clarke with Canadian Bear Safety Association & Brent Koinberg.
2. **Crowfest:** Bryce will ask IGA to see if they would be interested in sponsoring the Pancake Breakfast. Chad Petrone has donated the HWY signs, Randall is running the Car Show. We ave a free DJ for Friday night, with Lani’s band and we are looking for an opening ceremonies act as well. We have reached out to several bands for our Saturday headliners, still waiting for confirmation replies. We have $27000 in sponsorships. Next meeting is April 2nd 9am. There is talk there will be another event hosted in Crowsnest Pass the same weekend, hosted by other businesses here in CNP, we are excited to have so many events being here in CNP. That will bring in so much more tourism for our businesses.
3. **Memberships:** 100 memberships, 17 of which are new members, and we lost 5 members, Color Infusion and Synergy permaculture with all the side businesses they had registered (4). We have had a few new members join from Pincher Creek and they are saying they like the CNP Chamber and what we are doing. Discussed providing a new business who just opened their doors a free 2024 membership, as they applied and paid for a membership when we could not advertise them as they had delays in opening for 2023. Teyel made a motion to provide free 2024 membership to the business. Bryce second, all agreed. Approved.
4. **HWY 3 questions & Set up for after hours event:**
5. **Insurance Renewal:** Western Financial; for the CNP Chamber office and board is up for renewal, the same insurance that we have had over a few years now. 2024 year has only increased by $82. Motion was made by Daina to go forward with the same insurance company and same insurance coverage for the new price. Second by Teyel. All in favor; approved.

**NEW BUSINESS**

1. **SnowRiders Email:** the board was able to view the emails and have discussions on what we could provide going forward with Snowriders. As much as we would like to help advertise Crowsnest Pass and are, we do not currently have the funds. We have reached out to Stephanie with Snowriders and suggested that they reach out to the Municipality and with South Canadian Rockies tourism association.
2. **Meeting changes:** We have set dates in at the Golf club to host us for free for our Chamber meetings, we need to try to keep the same dates so we are not changing, even if we do not meet quorum. If we have items that need votes we can later address them through email. Set dates will be every third Monday to allow for all BOD to attend meetings. Please mark on all calendars for the 3rd Monday of every month. Motion was made by Teyel to move meetings to the 3rd Monday of the Month. Bryce second, all agreed. Approved.

**NEXT MEETING**

The next Chamber Board meeting, April 15th 1pm, 2024. Crowsnest Pass Golf course.

**ADJOURN**

Meeting adjourned at 10:30am. Motioned Brent and Daina.

**IN CAMERA**

**NOTES**

We need to have a discussion on Christmas In The Mountains, Dates? what we do with 2024 and contact sleigh rides with date.

Best of: Approached Cadillac Kitchen to be a caterer as we are using all members each new year. Daina will set up the Best of categories for voting; discussion will be had at next meeting.

These minutes were adopted and approved by the Crowsnest Pass Chamber of Commerce Board of Directors on \_\_\_\_\_ of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2024.

Director: