
The regular scheduled meeting of the Directors of the Crowsnest Pass Chamber of Commerce was held at Servus Credit Union on Wednesday, October 8th, 2014 with Interim President Tyler Hope in the Chair.

PRESENT: Tyler Hope, Dawn Rigby, Kathy Gilmour, Brian Gallant, Cathy Ward (non-voting, recording minutes)

GUESTS: No guests.

ABSENT: Janis Entem

CONFIRMATION OF QUORUM

Chamber Interim President, Treasurer, and two Directors present. Quorum confirmed.

CALL TO ORDER

The meeting called to order at 5:32 pm.

AGENDA

MOTION to approve the Agenda. (B. Gallant) CARRIED

APPROVAL OF MINUTES

Minutes from September 9th, 2014 Board of Directors meeting were distributed, for review.

MOTION to approve the Minutes of the September 9th, 2014 Board meeting. (B. Gallant/K. Gilmour) CARRIED

TREASURER'S REPORT

D. Rigby provided a summary of the Annual Audit for FYE 31 August 2014. Audit went very well with no issues arising. The Audit Committee made recommendations that would enable faster audit process in future. Draft Financial Statements for Fiscal Year 2013/2014 were distributed. The Chamber is in a net loss position of \$12,316.97 for the year. Reasons cited: Alberta Tourism Parks and Recreation delay in final payment (received after year end), lower return on Visitor Guide, increased Administration payroll, and increased costs to sponsored events (surpassing revenue generated) and one program cancelled.

MOTION to approve the financial statements as presented. (T. Hope/B. Gallant) CARRIED

DISCUSSION ITEMS

- a) AGM & Business Awards (nomination & votes process): Tyler will compose and present the Message from the President. C. Ward will have Member Renewal packages available at the AGM, no offer of discount on payment prior to December 31st, 2014 for the 2015

Membership year. Suggestion to offer incentive gift or Free 1 year Membership via draw entry, upon payment.

Discussion regarding resolutions for Member vote. 1) To approve the addition of a fourth signing officer, 2) To approve a change in the parameters for Director's term on Board.

Still require a Speaker for the AGM. Waiting for reply from Social Media person, also suggested Lethbridge Chamber President, Alberta Southwest Regional Alliance Executive Director, or Alberta Chambers representative.

- b) Board of Directors Nominees: Directors are approaching possible nominees for positions on the Chamber Board of Directors. There will be five (5) Director seats available.
- c) Christmas in the Mountains/Christmas Party/Lifestyle Show: Christmas in the Mountains committee has some specifics determined. Santa Suit has been purchased and volunteer obtained to be Santa. Full meeting inviting volunteers for the committee to be scheduled for October 16th at the Rum Runner. Books of tickets \$1 each (requires unique stamp applied to alleviate duplication and revenue loss) and participation by businesses via a Merry Christmas Message, an advertisement or coupon offer. Member businesses \$75.00 each, non-member businesses \$100.00 each. Isabell Sellon School choir a possibility or perhaps CCHS Leadership class.

Christmas Party invitations to non-member businesses to be hand delivered by Cathy. Preliminary indications are good participation very possible. Suggested drink prices of \$4.50 each, no 'deal' on large quantity of tickets purchased.

Lifestyle Show registration form and sponsor letter to be re-vamped. First full meeting with volunteers to be scheduled for Wednesday, October 15th at the Rum Runner.

- d) Chamber Member for Municipal Historic Resource Board: Require new prospect. Task to be given to new Board of Directors.

ADMINISTRATION

New members: No new members. New Member package provided to Old Dairy Ice Cream Shoppe (Bernita Vanderveen).

Chamber membership is now at 145 (125 businesses + 17 Non-profit organizations). 100% of the members have paid for 2014.

Membership Drive required. The Chamber will hold an After Hours during Small Business Week. Have Membership packages at the After Hours and sign up as many as possible. No discount will be offered on Membership fees, however an incentive 'fee free year' may be offered.

NEXT MEETING

The next Chamber Board meeting to be held immediately following the Annual General Meeting (6th November 2014), with newly elected Directors. Exact date, time and location are yet to be determined.

ADJOURN

Meeting adjourned at 7:47 PM.

These minutes were adopted and approved by the Crowsnest Pass Chamber of Commerce Board of Directors on ____ of _____ 2014.

Director: