
The regular scheduled meeting of the Directors of the Crowsnest Pass Chamber of Commerce was held at Country Encounters on Tuesday, May 12th, 2015 with President Brian Gallant in the Chair.

PRESENT: Brian Gallant, Dawn Rigby, Sylvia Kilford, Sarah-Dash Arbuckle, Tim May, Cathy Ward (non-voting, recording minutes)

GUESTS: Patrick Sager

ABSENT: Tyler Hope

CONFIRMATION OF QUORUM

Chamber President, Treasurer, Secretary, and two Directors present. Quorum confirmed.

CALL TO ORDER

The meeting called to order at 8:32 am.

AGENDA

MOTION to approve the Agenda (D. Rigby) CARRIED

APPROVAL OF MINUTES

Minutes from April 2nd, 2015 Board of Directors meeting were distributed, for review.

MOTION to approve the Minutes of the April 2nd, 2015 Board meeting. (T. May) CARRIED

TREASURER'S REPORT

D. Rigby provided a summary of the April 2015 Financial Statements. Current bank balance is typical for this time of year and revenue/expense reports show nothing unusual or unique that would affect financial statements.

MOTION to approve the April 2015 Financial Statements as presented. (S. Kilford) CARRIED

GUEST SPEAKER

Patrick Sager thanked the Chamber Board for the opportunity to voice concern regarding the proposed coal mine at Grassy Mountain. He feels that most people in our community are not aware of all aspects and possible outcomes, and requested the Chamber of Commerce ask the Membership for feedback about the planned operation. The intent is to generate discussion and appropriate response.

MOTION to engage Chamber Membership with a survey/questionnaire regarding the proposed coal mine operation, to better understand the local business perspective. (D. Rigby) CARRIED

DISCUSSION ITEMS

- a) Lifestyle Trade Show Wrap-up Report – Samantha Buckle: Samantha provided a ten (10) page summary report including DRAFT Financial Summary (final invoice from Lethbridge Exhibition not yet received), Exhibitor Evaluation summary, analysis of attendance, successes and difficulties encountered, suggestions, Committee roles and responsibilities, breakdown of Event Coordinator time and tasks.

Discussion resulted in the following suggestions:

- Put in writing to Lethbridge Exhibition, any deficiencies and concerns. A face to face meeting would be best in order to determine appropriate tolerance level of deficiencies.
- New quotes for service from at least three (3) providers is required.
- Other regional Chambers have been contacted about the possibility to co-op ownership of equipment.
- E-mail list of comments from Board and Committee members to make improvements for next year's event.

The 2015 Trade Show was considered by all to be a success.

- b) Recruitment/replacement of Vice President and Board Member: Suggestions of possible candidates discussed. Brian will reach out to make requests. There is a need to add one signing officer to list of authorized signatures to alleviate challenge of adequate available signing authorities in the case of vacations, resignations, etc. This requires a change to Bylaws and must be voted on by Membership. Suggested this be done at June Chamber Luncheon.

MOTION to call a Special Meeting of Chamber Members to propose a change to Bylaws to include all members of the Chamber Board Executive as authorized signing officers. (D. Rigby) CARRIED

- c) Visitor Information Centre: All staff of the VIC attended Training in Edmonton, accompanied by Cathy (as Contract Representative). Report attached. Immediately upon completion of training, the VIC staff embarked on their major Familiarization (FAM) Tour to Jasper, Columbia Ice Fields and Lake Louise.

There was previous discussion with Alberta Culture & Tourism (ACT), to have a site hazard assessment completed relative to the isolated location. Cathy will clarify with ACT as to who will initiate this task.

- d) Wild Pink Yonder: Discussion regarding response to the request letter from Wild Pink Yonder charity for the Chamber to be the 2015 regional event organizer.

MOTION that the Crowsnest Pass Chamber of Commerce will not be formally involved as an event organizer for 2015 Wild Pink Yonder. (S. Kilford) CARRIED

NOTE: Individual Members will be notified and encouraged to participate and support the Wild Pink Yonder fundraising event.

ADMINISTRATION

New members: Blairmore IGA has joined the Chamber. Approximately 77% have paid for 2015 Membership. Businesses invoiced are slowly responding and renewing.

The Board was asked for permission to swap out the brochure rack in the lobby of the building, recycling all out of date brochures and retaining a small supply of most popular Member brochures. This will be replaced with a simple rack for display of Visitor Guides. Permission granted.

NEXT MEETING

The next Chamber Board meeting to be held Thursday, June 4th, location to be determined, 8:30 am.

ADJOURN

Meeting adjourned at 10:25 AM.

These minutes were adopted and approved by the Crowsnest Pass Chamber of Commerce Board of Directors on ____ of _____ 2015.

Director: