
The regular scheduled meeting of the Directors of the Crowsnest Pass Chamber of Commerce was held at the residence of P. Sager on Monday, August 11th, 2014 with President Patrick Sager in the Chair.

PRESENT: Patrick Sager, Janis Entem, Kathy Gilmour, Brian Gallant, Cathy Ward (non-voting, recording minutes)

GUESTS: Darrel Ferguson, Julie Rayne (Quad Squad)

ABSENT: Dawn Rigby, Tyler Hope

DISCUSSION – LIFESTYLE TRADE SHOW CHARGES TO QUAD SQUAD

Discussion was held with Quad Squad representatives regarding charges to the Quad Squad outlined in the quote from Lethbridge Exhibition and the resulting calculation of the net cheque issued to the Quad Squad.

Consensus was that the Chamber Board would contact Lethbridge Exhibition to evaluate the possible discount on services relative to the set-up and calculation of the charges specific to the Arena side of the Trade Show.

CONFIRMATION OF QUORUM

Chamber President, Vice President, and two Directors present. Quorum confirmed.

CALL TO ORDER

The meeting called to order at 6:30 pm.

AGENDA

MOTION to approve the Agenda as presented. (K. Gilmour) CARRIED

APPROVAL OF MINUTES

Minutes from June 3rd Board of Directors meeting were distributed, for review.

MOTION to approve the Minutes of the June 3rd, 2014 Board meeting. (B. Gallant) CARRIED

TREASURER’S REPORT

Profit & Loss and Balance Sheets were distributed for information purposes only as they have not yet been reviewed by the Treasurer. Approval of Financial Statements is deferred to the September Board Meeting.

DISCUSSION ITEMS

- a) Visitor Guide publication: Black Press has forwarded a cheque in the amount of \$2,908.22 (deposited). Three outstanding invoices need to be paid prior to Black Press forwarding the final payment: LA Towing (local office closed), Silver Moon Café, Doors Open and Heritage Festival.
- b) Crowsnest Pass Tourism – Chamber role: The Board of Directors will review the Strategic Plan relative to the Chamber’s role in Crowsnest Pass Tourism.
- c) Municipal Historic Resource Board: President P. Sager approached Susan Wagner to represent the Crowsnest Pass Chamber of Commerce on this Committee. Ms. Wagner indicated she is open to be contacted after summer is over.
- d) Christmas in the Mountains: The Chamber Board of Directors held a preliminary meeting in early July to discuss possibilities. A Committee for Christmas in the Mountains will be struck and the first meeting will occur prior to the end of August. President P. Sager stated that all Directors will be part of the Committee, augmented with Chamber members. Member L. Halton has consented to being on the Committee. The Christmas Party will occur on the Saturday of the Christmas in the Mountains event.
- e) Alberta Visitor Information Providers annual conference is scheduled for September 15th and 16th. President P. Sager committed to attend and invited Director B. Gallant to accompany.
- f) Membership renewal packages: 2014 Member certificates, window stickers and membership cards have been delivered or mailed.
- g) Guest Speakers: Bev Thornton (Alberta Southwest Regional Alliance) scheduled for August Luncheon, Keith Bott (Riversdale Resources) scheduled for September Luncheon, James Van Leeuwen (PC Chamber) scheduled for October Breakfast.
- h) Alberta Tourism Parks & Recreation (ATPR) has had a change in Regional Manager. New Manager is very hands on and proactive BUT processes payments rigidly by the Government of Alberta guidelines. This means the monthly operations installments (which cover VIC payroll) are received by the Chamber 10-14 days after month end. Chamber will review with ATPR but may need to determine a preparedness plan for the 2015 season.

ADMINISTRATION

New member: The Kanata by BCMInns.

Chamber membership is now at 143 (126 businesses + 17 Non-profit organizations). 98.5% of the members have paid for 2014.

Canadian Chambers of Commerce Proxy Voting Authorization form to be signed (no attendance from Crowsnest Pass Chamber of Commerce at the AGM in Charlottetown).

Lundbreck Corn Fest Parade is in need of 1 or 2 Judges for the morning of Saturday, August 23.
P. Sager to attend as parade Judge.

E-mails have been sent out to the Audit Committee from 2013. Response received from Mary Jane Myden that she will return this year. If the Chamber requires additional individuals, John Redekopp or Rae Steil may be approached.

NEXT MEETING

The next Chamber Board meeting to be held on Tuesday, September 9th, 2014. Location to be determined. Start time 5:30 PM.

ADJOURN

Meeting adjourned at 7:45 PM.

These minutes were adopted and approved by the Crowsnest Pass Chamber of Commerce Board of Directors on _____ of _____ 2014.

Director: