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The regular scheduled meeting of the Directors of the Crowsnest Pass Chamber of Commerce was held at The Kanata on Thursday, April 2<sup>nd</sup>, 2015 with President Brian Gallant in the Chair.

**PRESENT:** Brian Gallant, Gary Farstad, Dawn Rigby, Sylvia Kilford, Tyler Hope, Cathy Ward (non-voting, recording minutes)

**GUESTS:** No guests.

**ABSENT:** Sarah-Dash Arbuckle, Tim May

### **CONFIRMATION OF QUORUM**

Chamber President, Vice-President, Treasurer, Secretary, and one Director present. Quorum confirmed.

### **CALL TO ORDER**

The meeting called to order at 8:38 am.

### **AGENDA**

MOTION to approve the Agenda with the addition of Community Event update (D. Rigby) CARRIED

### **APPROVAL OF MINUTES**

Minutes from March 5<sup>th</sup>, 2015 Board of Directors meeting were distributed, for review.

MOTION to approve the Minutes of the March 5<sup>th</sup>, 2015 Board meeting. (S. Kilford) CARRIED

### **TREASURER'S REPORT**

D. Rigby provided a summary of the March 2015 Financial Statements. A comparison to previous year of the income and expense for the Trade Show shows approximately the same net revenue as last year, at this same time. Net revenue for the Visitor Guide is higher than projected. The initiative is considered to be a success.

MOTION to approve the March 2015 Financial Statements as presented. (T. Hope ) CARRIED

### **DISCUSSION ITEMS**

- a) Lifestyle Trade Show Committee: Registrations steady but generally slowing as date nears. Home Based Business Sold out, Business Booths 83% Sold, Outdoor Adventure space at 42% Sold. Non-profit groups will be offered the opportunity to share one unoccupied booth, to sell memberships, raffle tickets, cookies, etc.

Maintenance man from Kanata to assist with putting up highway signs. Cathy to boost Volunteer task list on Facebook and post on Chamber website. Directors indicated availability for volunteer needs during the Trade Show.

- b) VIC Hiring Committee: All three positions for the Visitor Information Centre are now filled. All delegates will attend Training in Edmonton with Cathy as contract representative, attending as well.
- c) Visitor Guide Update: Noted missteps are the omission of Adanac Adventures on the centerfold map and the advertisement for the Stop Inn (now reimbursed). Process went fairly smoothly with plans to begin earlier for the 2016 version. Possible start in November with a photo contest to acquire additional content.

The Chamber will place a post on Facebook and website to state availability and locations to find the Guides.

- d) Summer Event meeting: Sylvia and Cathy provided a brief update on the plans to revive Rum Runner Days. Plans are almost exactly the same as prior to the hiatus of the event. A possible solution to the conflict of the bike skills park availability on the same weekend as the Bootleg Bike Fest, has been offered and will be considered. Collaboration with CP Rail and the local detachment of the RCMP is to have taken place in the last week, and more information should be available at the next scheduled meeting (this afternoon, April 2, 2015 at 1:00 PM).

### **ADMINISTRATION**

New members: Blairmore Liquor Store & Vito's Restaurant. Approximately 73% have paid for 2015 Membership.

There is a Reputation Workshop scheduled in Lethbridge on April 16<sup>th</sup>, hosted by Chinook Country Tourist Association.

MOTION for the Chamber of Commerce to cover registration fees for any Director wishing to participate in the Reputation Workshop on April 16, 2015. (T. Hope/G. Farstad) CARRIED

### **NEXT MEETING**

The next Chamber Board meeting to be held Thursday, May 7<sup>th</sup>, location to be determined, 8:30 am.

### **ADJOURN**

Meeting adjourned at 10:35 AM.

These minutes were adopted and approved by the Crowsnest Pass Chamber of Commerce Board of Directors on \_\_\_\_ of \_\_\_\_\_ 2015.

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Director: