

The Annual General Meeting of the Crowsnest Pass Chamber of Commerce was held on Tuesday, November 7, 2017 at Country Encounters.

PRESENT:

PRESIDENT:	Brian Gallant
VICE-PRESIDENT:	Donna Bilyk
TREASURER:	Tim May
DIRECTOR:	Peter Bubik

CALL TO ORDER

Brian Gallant called the meeting to order at 7:11 pm.

ADOPTION OF AGENDA

Brian Gallant introduced the agenda. Peter Bubik moved to adopt the agenda as presented. Seconded by Val Breakenridge. CARRIED

ADOPTION OF AGM MINUTES

Tim May moved that the AGM minutes of Tuesday, November 1, 2016, be adopted as presented. Seconded by John Redekopp. CARRIED

PRESIDENT'S REVIEW OF CHAMBER ACTIVITIES FOR 2016

President Brian Gallant provided an overview of Chamber activities for the 2016/2017 year. It was a year of stability and cautious growth, and one in which the Chamber board took on a greater advocacy role. There was also a focus on strengthening partnerships in an effort to keep both the Chamber and the community moving forward.

The Chamber continued to manage the Travel Alberta Visitor Information Centre, which had a very successful season. In addition, a Visitor Services Innovation Fund Grant helped the Chamber purchase a 10'x10' pop-up tent to deliver mobile visitor services around the community.

The 2017 Lifestyle & Outdoor Adventure Show saw similar numbers to the previous year. In response to vendor feedback, the Board has decided to make some changes in layout and pricing for the 2018 show.

The Chamber of Commerce remained committed to Christmas in the Mountains and created a Christmas in the Mountains website where businesses and organizations could post events, open houses, and sales/specials. This was accompanied by a booklet, newspaper advertising, and radio promotions.

There was a sharp spike in the growth of the Chamber's publication, "Crowsnest Pass Official Visitor's Guide" in 2017, both in ad sales and distribution. 17,500 magazines were printed, and a

regional distribution service was hired to get the guide into high-traffic areas around southern Alberta and southeastern BC.

The 2016-2017 fiscal year was very sound, and \$7000 was transferred to reserves, underscoring the Chamber's commitment to fiscal sustainability.

Lastly, President Gallant thanked emergency personnel for keeping the community safe, and all of the board members and volunteers who worked to further the Chamber of Commerce over the last year and make Crowsnest Pass a better place.

As this marked the end of Brian Gallant's term on the board, Rick Breakenridge expressed the Chamber's appreciation for Brian's dedication.

Barb Kelly moved to accept the President's Report as information. Seconded by Julia Hicks. CARRIED

TREASURER FINANCIAL REPORT FOR 2016/2017

Tim May presented the Treasurer's Report showing a much higher net income than the previous year (up 32%). He attributed this, in part, to much higher revenue from Visitor's Guide ad sales, and a significantly lower wages expense with the Office Manager working fewer hours per week.

He reiterated that \$7000 was placed into reserves after the fiscal year, \$4000 of which was to replace a withdrawal from 2016.

Treasurer May acknowledged and thanked the Audit Committee – Helen Belcastro, Dawn Rigby and Rae Steil - for their valuable work on behalf of the membership.

Rick Breakenridge moved to approve and accept the 2016/2017 Financial Reports. Seconded by Andrew Fairhurst. CARRIED

TREASURER OVERVIEW OF 2017/2018 BUDGET

Tim May presented the 2017/2018 Budget. He noted that the budget included printing 17,500 Visitor's Guides in the first print, as this year a second print of 5,000 copies was quite costly. When questioned about the likelihood of retaining the VIC contract, Treasurer May responded that it was quite likely since the Chamber has managed the VIC for 14 years. However, if the contract is not renewed, the Board will be forced to make some major adjustments to the budget.

Dawn Rigby moved to approve and accept the 2017/2018 Budget. Seconded by Donna Bilyk. CARRIED

ELECTIONS

Call for additional nominations from the floor. Barb Kelly nominated Brad Edmondson and he accepted the nomination.

Dawn Rigby moved that nominations cease. Seconded by Val Breakenridge. CARRIED

2017 BUSINESS AWARD WINNERS

NEW BUSINESS OF THE YEAR
Holy Ghost Café & Music Hall

OUTSTANDING CUSTOMER SERVICE
Turtle Mountain Pharmacy

BUSINESS OF THE YEAR
Crowsnest Coffee Company

COMMUNITY SPIRIT AWARD
Fred Bradley

ELECTION RESULTS

New elected Directors for 2017/2018 (in alphabetical order): Sacha Anderson (Community Futures Crowsnest Pass), Cole Fawcett (Castle Mountain Resort), Koral Lazzarotto (Burrows Building Corp.), Claire Rogers (Riversdale Resources), Kyle Schofield (Servus Credit Union).

Directors remaining on the board: Peter Bubik (PB Power Inc.) and Tim May (The Rum Runner).

John Redekopp moved that the ballots be destroyed. Seconded by Sacha Anderson. CARRIED

ADJOURN

Sacha Anderson moved to adjourn the meeting at 7:56 pm. CARRIED UNANIMOUSLY

These minutes were adopted and approved by the Crowsnest Pass Chamber of Commerce Board of Directors on November __, 2018.

Director

Date